

Privacy Policy

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Introduction

Cohezia is committed to protecting the privacy of visitors to its websites and all users of its products and services, through our compliance with our Privacy Policy. We have published this Privacy Policy to provide you with details regarding the type of information Cohezia may collect from you, and to explain how we gather, use, protect and share your information.

While we encourage clients to read our privacy policy in full, we do have a number of guiding principles we operate our company by:

- We always store your data after your consent.
- We will never sell your data
- We will never share your data with any third party for their own marketing.
- We will always keep your personal data secure abiding with the data protection rules and by implementing good security practice.
- We will never send you direct email marketing without your consent. Our product update newsletter requires you to explicitly opt-in and you are free to opt-out at any time using the unsubscribe link contained within the email.

If you are ever concerned or have question about how your personal data is collected or used, please contact us at info@cohezia.com

You can read our full privacy policy below.

Applicability:

This Privacy Policy applies to information that Cohezia may collect about you

1. Information we receive from event organisers. We work with Organisers and may receive information about you from them, in relation to an event you have registered to attend. This information comprises the registration details you provided to the Organiser - for example, your name, email address, and demographic data. (Organiser Information is controlled by Organiser).
2. through Cohezia's cloud-based online, modular, integrated SaaS event management platform, and other software applications and solutions (collectively, the "Platform")
3. in connection with your access and use of Cohezia's websites (including www.cohezia.com, www.coconnex.com, www.coheziadigital.com, the "Websites")
4. through Cohezia's own external marketing activities (such as promotional events and our social media pages).

In this Privacy Policy, the Websites, Platform, and any other Cohezia-operated digital environments through which you may interact with Cohezia to provide your information are collectively referred to as the "Sites."

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Where this Privacy Policy uses the term “personal data,” that term refers to information relating to a natural identified or identifiable person. Personal data may include your name, contact information, ID numbers, and other information that could be used to identify you.

This Policy also describes your data protection rights, including your right to object to some of Cohezia’s Information collecting activities. However, this Privacy Policy does not apply to data collected by any third parties, including through third party applications or any other third-party products, advertisements, or websites that link to or are accessible from our Sites.

If you do not agree with this Privacy Policy, please do not access or use the Cohezia Sites.

About Us:

As used in this Privacy Policy, “Cohezia” “Coconnex” “Coheziadigital” “we” “us” “our” refers to Cohezia LTD and its subsidiaries, business units (Coconnex, Cohezia Creative Technology Pvt. Ltd.) Our registered address is:

Cohezia Ltd.

71-75, Shelton Street,

Covent Garden,

London WC2H 9JQ,

United Kingdom

Company Registration No. 02344753

Who You Are:

Visitor, Customer, Event Organiser, Customer contact

You are an individual who visits our Websites, uses our Platform, Software services, or interacts with Cohezia as one of the following:

Customer:

Customers are individuals who are employees, contractors, agents or representatives of an Organisation (ex. Event organisers, business information providers, event planners) and have entered into a legal service agreement or commercial contract with Cohezia for using services and event technology Platform.

Customer Contact:

A Customer Contact is an individual that interacts with our Customer through the Platform. Customer Contacts may include a Customer's customer and prospective customers, event attendees, sponsors, exhibitors, speakers, and other Client business partners or contacts. Customer Contacts may include, for example, individuals who are invited to, register for, check into, or receive information regarding a Customer event via the Platform, people who participate in a virtual, onsite or hybrid event organized by a Customer, or those who download a mobile application in connection with a Customer event.

A Visitor:

This category includes individuals who visit and interact with our Websites (for example, to find out more about Cohezia's products and services, download a whitepaper, or sign up for a demo) those we meet at tradeshow or through a referral from third parties.

When we collect information from you as a Visitor, we are doing so on our own behalf (in which case Cohezia will be considered a "controller" of your data).

How your data is collected, used, stored, and transferred will depend on whether you are a Customer, Customer Contact, or Visitor.

Data Types, Collection and Usage:

Personal Information:

We may collect personal information such as your name, email address, phone number, and company details when you register on our website requesting for our services. We may also specifically request personal data to provide certain services, such as demanding an address to send newsletters or respond to a contact request by taking in your explicit consent.

Example: A request for a product demo, Customer acquisition and commercial contract leading to customer's sharing personal information of key stakeholders with us in context of availing a service

Customer and Customer contact Data:

We believe in customer being in control of their data using our Platform and services. Cohezia treats this as sensitive and confidential data, owned by the customer, and cannot use this for marketing purposes.

Example: For events where our cloud based, modular, event technology platform is used, Event Organisers are the sole controller of their events customer data which includes visitors, delegate, exhibitor user data and any intellectual property such as product/content listing shared using our Platform.

Cohezia does not control the Customer's event management process, or the personal data that a Customer requests from its Customer Contacts or collects using our Platform. If a Customer is submitting or collecting personal data of its Customer personnel or any Customer Contact through the Platform, Customers must have obtained required consents prior to transferring this information to Cohezia.

If you are a Customer Contact, please make sure to read the privacy policies of our Customer who is organizing the event, in order to understand more about the types of data being collected by the Customer, and how they will collect, use, share and otherwise process that data.

When we run events with an event organiser or deliver the service, their (our customers) Data Protection Agreement and Privacy Policy becomes applicable for the customer contacts using our Platform

Platform and Website Usage Data:

1. Customer Usage Data: Anonymous data regarding clicks and behavior of users generated by the platform is used for the purpose of event analytics and can be exported or requested by our customers for their business.
2. Website Usage Data: We use Google Analytics to collect anonymous data about the data subjects/users of our sites for the purpose of improving website usability, tracking the success of marketing campaigns and pattern analysis.

Our site may, from time to time, contain links to and from the websites of our customers/client, event websites or any other related websites and social media links and buttons. If you follow a link to any of these websites, please note that these websites have their own privacy policies and we do not accept any responsibility or liability for these policies. Please check the policies before you submit any personal data to these websites.

Our Legal basis for Processing Your Data

The legal grounds for processing your personal data are as follows:

1. It is necessary for the performance of a contract to which you are a party, or to take steps prior to entering a contract with you. Our Terms of Use sets out the basis of your use of the Services and the rules for using them.
2. It is necessary for the purposes of our legitimate interests, except where our interests are overridden by the interests, rights or freedoms of affected individuals (such as you). To determine this, we shall consider a number of factors, such as what your expectations are about the processing of the data, the nature of the data, and the impact of the processing on you.
3. In some cases, your consent (such as where we seek your consent to send you details of our products and services by email).

4. It may be necessary for us to undertake processing in order to comply with mandatory legal obligations to which we are subject under EU or UK law.

Security:

We take security seriously and we use best industry practices to protect your data. Unfortunately, the transmission of information via the internet is not 100% secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to or through Cohezia or the Services; any transmission is at your own risk. Cohezia therefore cannot guarantee the absolute security of your personal data.

International Transfer and Transmission of Data Collected by Cohezia

Personal data collected by Cohezia or Coconnex or Cohezia's business units will not be passed on, sold, or made available to third parties for marketing purposes without the data subjects' personal consent. In order to provide data subjects with the desired service or transaction, it may be necessary to pass information to other companies within Cohezia Group.

Due to our worldwide activity, data is transmitted to European as well as non-European countries. However, in all cases, we work towards ensuring that data will always be protected and will only be used with the data subject's consent for the purpose described at the time the data was provided. International transfers and transmissions are always carried out in accordance with the applicable laws and regulations.

Data Subject's Rights

Cohezia acknowledges and respects data subjects' rights: i) to consent; ii) to be forgotten; iii) to be informed; iii) to have access to their data; (iv) to modify their data; and (v) to data portability in accordance with applicable laws and regulations.

Changes to this Data Privacy Policy

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In order to improve data security and confidentiality and to comply with applicable laws and regulations, Cohezia will make changes to this Data Privacy Policy from time to time. The then-current Data Privacy Policy applies to all personal data Cohezia has about data subjects

Contact

If you have any questions or concerns about privacy at Cohezia, or if you think we have not followed our Privacy Policy in some way, please contact us, and we will try to answer your question or resolve any issues for you. We take seriously any complaint, and it will be assessed by qualified staff with the goal of resolving it in a timely manner.

You may contact our Privacy Team, by emailing us at info@cohezia.com